LEADERSHIP TEAM

CHRIS HEIM – As **Chief Executive Officer**, is responsible for leading the executive team and steering the company with strategic decision-making. Chris is a seasoned executive with nearly two decades of tech experience as a CEO and board member, guiding the growth of several organizations. He's a people-first leader whose perceptive eye for the ever-shifting technology landscape empowers him to foster positive company culture and innovation. Before joining Atomic Data in 2024, Chris served as the CEO for Rimage Corporation, AbeTech, and Dakota Granite. In addition to his executive career, Chris advises the next generation of tech leaders as a MESA (Minnesota Emerging Software Advisory) mentor, and he's served as the mayor of Medicine Lake, Minnesota since 2023. Chris holds a Bachelor of Arts in Business Administration from Buena Vista University, and an M.B.A. from Drake University.

TODD ALLARD – As Atomic Data's fractional **Chief Marketing Officer**, Todd is the principal architect behind the business's continual brand evolution. Todd's an expert armed with over two decades of experience that he utilizes in the ongoing sharpening of Atomic Data's identity as one of the Midwest's premier IT providers. He was brought into the organization in 2025, after fashioning a storied career in marketing that included stops with Northern Tool & Equipment, Advance Auto Parts, and Best Buy. Todd also serves on the board for the FRIENDS of Minnesota Orchestra, as well as the Minnesota Autism Center. Todd holds a BBA in Marketing from Iowa State University and is an Executive Scholar from the Kellogg School of Management at Northwestern University.

JAY BOZICEVICH – As the fractional **Chief Operating Officer,** Jay's tasked with shaping the technology strategies of Atomic Data. Jay's unique experiences allow him to look at Atomic's tech operations and offerings from a truly global perspective, bringing processes to the equation that are proven to be transformative for both Atomic Data and it's clients. Jay joined the organization as a consultant in 2025, and quickly expanded his role to lead the engineering teams. Before joining Atomic Data, Jay spent over three decades as a senior leader at Wells Fargo, leading technology operations. Jay holds a BA in Computer Science from Carleton College, and a Master of Business Administration from the Carlson School of Management at the University of Minnesota.

DAVE RUST – As **Chief Financial Officer**, Dave holds the keys to the kingdom. He's the primary decision-maker when it comes to the business's cash flow management, risk management, financial planning, forecasting, and reporting. It's his responsibility to deftly ascertain the business's capabilities at a given point in time, as well as in the long-term. Dave's a strategic mind who joined Atomic Data in 2024, after successful tenures guiding corporate finances at Field Nation, Salo, and Delta Air Lines. In addition to his role within the leadership team, Dave serves on the board of directors for the Sanneh Foundation. He holds a BA in International Management from Saint John's University, as well as a Master of Business Administration from the Carlson School of Management at the University of Minnesota.

STACIE MARSHALL – As **Vice President of People & Culture,** Stacie presides over the operations of Atomic Data's human resources department. Atomic Data prides itself on fostering a truly people-first culture, and that starts with Stacie – her leadership allows the business to be a place where anyone can grow a career, with her humanistic approach to talent management and employee relations. Stacie took the role shepherding Atomic Data's human resources teams following a 13+ year career with Foundation Technologies, sister company to Atomic Data. When she's not in the office, Stacie enjoys photography, and the marvelous array of foods available at the Minnesota State Fair. She holds a Bachelor of Arts Degree in Geography with GIS Concentration.

DWAYNE SAPP - As **Vice President of Technology Operations**, Dwayne manages a team of a large multidisciplined professionals that work 24 hours a day, 7 days a week, and 365 days a year manning Atomic's Network Operations Center. His team is the first line of defense against network failures and security risks for all clients, and his relentless attention to detail keeps that team firing on all cylinders – all day, every day. Dwayne has in-depth tech experience across disciplines and industries, serving in multiple leadership roles during his 11-year tenure, including being General Manager. Prior to joining Atomic Data, Dwayne held positions in Engineering, Sales Engineering, and Strategic Sales for telecom carriers and equipment manufacturers. Dwayne is a veteran of the U.S. Army and is an avid pit-master, bass fisherman, and cigar smoker. Dwayne's '3rd Man BBQ' organization helps to feed the hungry and help those in trouble by providing no-cost large event BBQ meals.

KYLE JOHNSON - As **Vice President of Strategic Growth**, Kyle is the go-to consultant for Atomic Data's stable of clients. With a unique and extensive set of experiencing leading sales, marketing, project management, and client engagement, he knows better than anyone how technology solves modern business needs. His candid guidance is refreshing to business leaders in the community. Kyle previously spent time as one of Atomic Data's most successful outside sales representatives and very quickly propelled himself upwards in the organization. Kyle is a graduate of the University of St. Thomas and enjoys traveling, golfing, the Minnesota Timberwolves, and his dogs.

MARK ABBOTT - As **Chief Legal Officer**, is responsible for negotiation, management, and enforcement of contracts, maintaining regulatory compliance, and responding to emerging business and legal issues internally and with Atomic Data's partners and customers. Mark works with other members of the executive leadership team to develop and advise on strategic goals, assess risks from contemplated business decisions, and proactively resolve nascent issues that could evade organizational controls. Mr. Abbott possesses an extensive legal and technical background in operating security, compliance, and organization controls for cloud and data center service providers. Mr. Abbott received a B.A. from Macalester College with majors in mathematics and computer science. In 2006, he was awarded a J.D., cum laude, from the University of Minnesota Law School and an M.B.A. from the University of Minnesota, Carlson School of Management.

MELISSA BERG - As **Director of Engineering**, Melissa oversees the functions of the Professional Services, Onsite Services, and Product Engineering teams at Atomic Data. Melissa deftly works alongside her staff in order to implement elegant solutions that meet the needs for the organization's many clients. She joined the company in 2023, initially serving as the Manager of Product Operations, before being promoted to guide multiple teams within the organization. Previously, Melissa enjoyed a 6+ year stint working at Best Buy corporate. After living a previous life as a fire fighter and a medic, Melissa went on to earn a bachelor's degree in business administration and management, with a focus on IT Management.

JONATHAN D'ALBERTIS - As **Director of Business Development**, Jonathan's responsibilities range from client prospecting, relationship building with clients, managing the workflow and daily functions for his Inside Sales team, process improvement for the organization and the Inside Sales department, managing expectations for current clients, and solution building for clients' needs. Jonathan spent many years at VISI.com and ipHouse leading up to the last 14 and a half years with Atomic Data. Jonathan brings extensive knowledge of the Internet Technology industry. Jonathan studied at the University of Minnesota. Outside of the office, his focus turns to his family. You may also find him strapped to a snowboard on the slopes in Rocky Mountains, immersed in a concert venue taking in a favorite show or enjoying a cribbage match with friends and family at a local coffee shop.

TIM GROSSHUESCH - As Atomic Data's **Director of Service Offerings**, Tim's the organization's chief product strategist. One of the Midwest's leading technology architects with over two decades of experience, Tim's seen absolutely everything. His effortless ability to understand how technology can serve the needs of any organization has allowed him to elegantly implement sophisticated architecture plans across organizations in numerous business sectors. Before joining Atomic Data back in 2010, Tim made stops support technology operations with Target, Great Clips, and IVDesk. In his free time, Tim volunteers with his local Boy Scouts Troop, and mentors undergraduates at his alma mater, the University of Minnesota Duluth.

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JUSTIN KELLER - As **Director of Engineering**, Justin oversees the operations of the Software and Infrastructure Engineering teams. Justin began his career in software engineering as part of 1543AD, which has seamlessly merged into Atomic Data's legacy. This journey saw him not only writing code but also engaging in a multifaceted role encompassing client support, enhancements, and the meticulous process of ensuring the product aligns with client aspirations. His influence extends beyond code to the very design and analysis of projects, underscoring his client-centric ethos. Justin holds a Computer Science degree from the University of Minnesota. His hobbies include home improvement projects, activities with his family, and the occasional video game.

SAMI RUSH - As **Director of Client Engagement**, Sami deftly manages the relationships with a vast network of different clients, tirelessly working to meet their needs and exceed their expectations. Sami oversees the activities of the of Account Management and Implementation teams, from client onboarding and beyond. She joined the organization in 2021 as an Account Manager, and rose through the ranks to hold the position she holds today. Before Atomic Data, she worked at Emkat and Showcore. Sami graduated from Purdue University after earning a Bachelor of Arts in Public Relations, Advertising, and Applied Communication.

AARON SMITH - As **Director of Outside Sales**, Aaron is the tactician behind the operations of Atomic Data's Sales team. Under his leadership, the sales arm of Atomic Data has been honed into a squad of highly effective IT strategists, adept at identifying opportunities for technology to serve the business needs of organizations across all verticals. A motivated and proven Sales leader, Aaron joined the organization in 2025 after several years leading the Sales operations at Delegate. Aaron holds a degree in interpersonal communication from the University of Minnesota.

JESSE SULLIVAN - As **Game Day Technology Director**, Jesse leads Game Day Technologies with a savvy eye and a wealth of experience in Sports & Entertainment. Jesse's responsible for the acquisition, maintenance, and growth of Atomic Data's Game Day clients. Atomic's clients in the large public venue space draw from Jesse's two decades of expertise, having helped steward the implementation of technology into high-profile venues such as Allegient Stadium, TCO Performance Center, and Target Field. Jesse joined the organization in 2024, beginning as a Solutions Consultant before being tabbed to lead the Game Day team.

MALLORY MONGE - As the **Director of Learning and Organizational Development**, Mallory stewards the onboarding of new employees and the continued education of current ones. Atomic Data prides itself on being an organization that empowers employees to continuously refine their skills and learn new ones. That starts with the important work Mallory does, implementing education systems and crafting an employee experience that works for everyone. She started with Atomic Data in 2018 as a Training and Development Specialist, ultimately rising to lead the team. Prior to joining the company, she worked for SPS Commerce. Mallory holds a Bachelor of Arts in Communication Studies from the University of Iowa.

BRAD GAGNON - As Atomic Data's **Manager of Product Operations**, Brad is at the helm of one of Atomic Data's most important teams. Under Brad's leadership, the Product Operations team expertly manages Atomic Data's catalogue of technology solutions relied upon by all of the organization's clients. Atomic brought Brad into the fold in 2025, after having previously worked within notable organizations such as Verus, Morgan Stanley, Parametric, and NorthstarMLS. Brad has a degree in Graphic Design from Brigham Young University Idaho, and an Associate of Arts and Sciences in Computer Programming from Saint Paul College.

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DARREN GROTH - As **Manager of Network Engineering,** Darren manages the team that is behind the implementation of sophisticated network strategies utilized by Atomic Data's clients. Atomic's Network Engineering team is a group of experts with experience handling the infrastructure in large public venues and enterprise level organizations alike, establishing a proven knack for being able to develop solutions that are rightsized to each client. Darren joined Atomic Data in 2025, having previously spent years working at Rimage and AbeTech. Darren holds a degree in Industrial Technology from Iowa State University.

KRIS HUMMEL- As **Manager of Professional Services**, Kris operates Atomic Data's team of seasoned problem-solving engineers. Kris's leadership empowers the Professional Services team to deftly manage the networks of Atomic Data clients, and solve complicated issues as they arise. Kris brings many years of experience to this impressive group. Joining the organization in 2025, Kris spent years at high-profile businesses such as Optum, UnitedHealth, and Best Buy in a slew of technology leadership roles. Kris has a Bachelor's Degree in Graphic Communications from Minnesota State University Moorhead.

HEATHER MOORE - As **Manager of Revenue Operations**, Heather ensures organizational alignment throughout the sales process. Residing at the nexus of Atomic Data's marketing, sales, and client engagement teams, Heather drives Atomic Data's revenue cycle forward with an eye toward scalability and efficiency. Heather began working with the company in 2021, having previously worked at Securian Financial. In her free time, Heather can be found in the gym, at the dog park, or binging the latest in reality television. Heather graduated in 2020 from Hamline University, with a bachelor's degree in business, management, and marketing.

EMILIANO MONROY - As the **Client Support Manager**, Emiliano is on the front lines, leading Atomic Data's Client Support team. With impressive leadership skills and a decorated history in technology, Emiliano ensures that Atomic Data's clients are taken care of when they need quick and accurate support. Emiliano's responsible for a large team at Atomic Data, and has years of experience shepherding teams of technicians with varying skills and abilities. Under his leadership, the Client Support team is well-poised to handle supporting all of Atomic Data's clients, regardless of their environment. Emiliano started with Atomic Data in 2022, after logging nearly ten years working in tech support for Apple.

FRANK RILEY - As **Manager of On-Site Services**, Frank leads an experienced team of IT professionals that specialize in the hands-on work that comes with maintaining modern enterprise infrastructure. Frank's mind is an atlas, as he carefully directs his team to the clients that need in-person expertise. Frank joined Atomic Data in 2016, as an On-Site Support Technician, and quickly became one of the most-sought specialists in the organization. Prior to managing the On-Site Services team, Frank was a Professional Services Engineer, and enjoyed stints as the Manager of Professional Services and as the Ticket Services Manager. Frank was educated at the ITT Technical Institute in Austin, Texas.

JONATHAN SIMON - As the **Manager of Finance**, Jonathan Simon keeps a watchful eye on the day-to-day financial operations of the organization. It's his responsibility to handle Atomic Data's internal controls, ensuring the accuracy of the financial reporting. Jonathan's thorough understanding of compliance standards allow Atomic Data to pass annual audits with flying colors. Jonathan joined Atomic Data back in 2012, initially as a Financial Analyst, before being promoted to manage the Finance Team in 2017. Prior to working for Atomic Data, Jonathan was employed by both Menards and Minnesota Wire. Jonathan graduated from the University of St. Thomas with a bachelor's degree in financial management in 2012.

STEPHANIE THOMPSEN - As **Manager of Security & Compliance,** Stephanie is the overseer of all internal and client security functions for Atomic Data. Stephanie's years of experience and high standards keep the organization's security posture in top form, and she extends that watchful eye to the many clients entrusting Atomic with their information security. Stephanie came aboard with Atomic Data in 2013 as an Information Security Specialist, spending over a decade developing a near-omniscient level of understanding of complex security principles. Before that, Stephanie worked at the Dolan Company, as well as Ameriprise Financial. Stephanie graduated from Buena Vista University in 1994, earning a bachelor's degree in management. In her spare time, Stephanie volunteers with animals.

MATT ZAWISLAK - As the **Manager of Project Management**, Matt stewards a savvy team of professionals tasked with the implementation and management of enterprise-grade technical solutions for Atomic Data's wide stable of clients. Matt's knack for understanding the place that technology has within a business's short and long-term plans make him uniquely suited to tackle complex problems with efficiency. An industry veteran, Matt's been with Atomic Data for over a decade, first joining the company in 2012. Before his illustrious tenure with Atomic Data, Matt got his start working for Accent Signage Systems in Minneapolis, before moving over to join the folks at Compucom from 2009-2012. Matt holds an associates degree in digital art from Minneapolis College.

MARK GAMM - As **Practice Lead for Microsoft Solutions**, Mark is responsible for crafting Atomic Data's Microsoft Services product offerings and introducing them into the Atomic Data ecosystem. Mark has worn many different hats in his decade of experience with Atomic Data and has a particular strength in all things Microsoft. Prior to joining Atomic Data, Mark was a Senior Software Architect and Practice Lead with 1543AD, now a part of Atomic Data. He also spent considerable time with Appolis, Inc., PolarFab, Inetium, Inc., and VTC, Inc. working his way up from a Development Technician to a Senior Solutions Developer and Product Manager. Mark is a graduate of Anoka-Hennepin Technical College. Mark enjoys spending time with his wife and two children, barbecuing, cooking, volunteering, deer hunting, and spending time at the lake.

WADE HOFFMAN - As the **Practice Lead for Security & Compliance**, Wade ideates, develops, and implements robust cybersecurity products for Atomic Data's clients. Atomic Data is known for it's novel approach to securing corporate America from the rampant, costly cyberthreats that are always on the horizon, and it starts with Wade's leadership. Wade started with Atomic Data in 2024, after a strong career as a technology leader, most recently as Chief Information Security Officer for NoSortMeds. Wade Hoffman holds a degree in Engineering from South Dakota State University, as well as a Master in Business Administration from DeVry University.

DUSTIN SAUNDERS - As **Practice Lead for Automation & Data Solutions**, Dustin fashions the products and services offered by Atomic Data related to data management and software development. Dustin's got a keen eye for identifying the hidden ways Atomic Data's clients can solve operational problems and improve productivity with technology. Dustin also serves as a vCIO, stepping into Atomic's clients when necessary to guide their digital transformation. He joined the organization in 2021, after stints managing technology for Uptime Legal Systems and Wizmo, Inc.

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