

LEADERSHIP TEAM



DWAYNE SAPP - As **General Manager**, Dwayne is responsible for leading the executive team,, overseeing daily operations, setting strategic priorities, and holding the organization accountable to its clients. Dwayne has in-depth tech experience across disciplines and industries, serving in multiple leadership roles during his 11-year tenure. Dwayne has served as Director for Professional Services, Director of Network & Security Operations, Director of Client Support, Director of Account Management, and Director of Client Security & Compliance. Prior to joining Atomic Data, Dwayne held positions in Engineering, Sales Engineering, and Strategic Sales for telecom carriers and equipment manufacturers. Dwayne is a veteran of the U.S. Army and is an avid pit-master, bass fisherman, and cigar smoker. Dwayne's '3rd Man BBQ' organization helps to feed the hungry and help those in trouble by providing no-cost large event BBQ meals.

HANNAH SERRANO - As **Employee and Community Engagement Strategy Director**, Hannah oversees the team of administrative staff while engaging Atomic employees through company events and volunteer opportunities. Hannah uses her role to help build company culture and plays a critical role in Atomic Data's charitable work. This includes the construction of the Nakivale Community Library, serving on the board of Start Reading Now, and managing/mentoring the Lifeworks Services-hired staff members. Hannah served as the Executive Assistant to the CEO for 9+ years. When she isn't working Hannah spends most of her time cooking, chasing her two Boxer pups and her one-year-old around, or enjoying a book. Hannah graduated cum laude Winona State University.



MARK ABBOTT - As **Chief Legal Officer**, Mark oversees all legal matters for the company. He is responsible for negotiation, management, and enforcement of contracts, maintaining regulatory compliance, and responding to emerging business and legal issues internally and with Atomic Data's partners and customers. Mark works with other members of the executive leadership team to develop and advise on strategic goals, assess risks from contemplated business decisions, and proactively resolve nascent issues that could evade organizational controls. Mr. Abbott possesses an extensive legal and technical background in operating security, compliance, and organization controls for cloud and data center service providers. Mr. Abbott received a B.A. from Macalester College with majors in mathematics and computer science. In 2006, he was awarded a J.D., cum laude, from the University of Minnesota Law School and an M.B.A. from the University of Minnesota, Carlson School of Management.

MARK GAMM - As **Director of Technology, Architecture, & Compliance**, Mark is responsible for introducing new technologies into the Atomic Data ecosystem, architecting custom client/internal solutions, and also oversees the internal security and compliance team. Mark has worn many different hats in his decade of experience with Atomic Data and has a particular strength in all things Microsoft. Prior to joining Atomic Data, Mark was a Senior Software Architect and Practice Lead with 1543AD, now a part of Atomic Data. He also spent considerable time with Appolis, Inc., PolarFab, Inetium, Inc., and VTC, Inc. working his way up from a Development Technician to a Senior Solutions Developer and Product Manager. Mark is a graduate of Anoka-Hennepin Technical College. Mark enjoys spending time with his wife and two children, barbecuing, cooking, volunteering, deer hunting, and spending time at the lake.



CHRISTI GATTO - As **Controller & HR Manager**, Christi is responsible for accounts payable, accounts receivable, payroll, benefits administration, employee recruitment, on-boarding, and all other human resources functions. Christi led a top down effort at the beginning of the pandemic to completely shift the entirety of our operations to remote work. Even in departments where we once thought it impossible, staff were able to almost immediately transition to work from home, enabling resources to continue billing and ensuring zero layoffs. Shortly thereafter she worked to secure PPP financing, rewrote related internal policies to accommodate for legislation requirements, and oversaw the implementation of an accounting software replacement project. Christi is a graduate of the University of Minnesota and when not focused on family chaos, spends time on personal fitness, cooking, baking, and reading.

YAGYA MAHADEVAN - Yagya, **Enterprise Project Manager**, has been with Atomic Data since 2016. He has overseen repeated success managing multi-million dollar projects implementing all aspects of Technology in MLS / NFL venues, including US Bank Stadium, Allianz Field, and West End Stadium. Yagya also possesses superior project management skills, enabling him to support very large enterprise clients with highly complex IT projects. Yagya spent 7 years at Target Corporation as a Senior Project Manager, followed by several years with US Bank Stadium (EZ2 Technologies) as a Technology Project Manager. Yagya holds a BA in Commerce and a MA in Computer Applications from the University of Madras, India. Yagya enjoys spending time with his two young sons, blogging, and working.



MORGAN KENNEDY - As **Chief Growth and Experience Officer**, Morgan harnesses powerful technologies to drive growth. Weaving a web of enduring relationships between venues, brands, and audiences, Morgan's strategies bring sustained growth to Atomic Data's clients. Morgan is armed with an extensive knowledge of the sports sponsorship landscape, and operates as the tip of the spear for Game Day Technologies. As a veteran of our industry, Morgan appends her elite business instincts with years of experience: notably serving as Target's Director of Guest Marketing Strategy and Partnership Marketing. She earned her degree when she graduated magna cum laude from the University of Colorado, Colorado Springs with a Bachelor of Science in both Finance and Information Systems, as well as holds an MBA from the University of Virginia's Darden School of Business. In addition to her membership of the Harvard Business Review's Advisory Council, and her role serving on the Board of Directors for the Sanneh Foundation, Mrs. Kennedy also co-founded and serves as the President of Impact100 Twin Cities."

SCOTT EVANGELIST - As **Director of Marketing Communications**, Scott is responsible for all external and internal marketing and communication efforts at Atomic Data. Scott ensures that the Atomic Data brand is protected, promotes brand awareness in the marketplace, helps support sales and business development, and also assists in the many charitable initiatives occurring at Atomic Data. Scott has worked his way up the organization, starting off in a technical role on the Helpdesk. Scott also serves on the board of Start Reading Now, a nonprofit recently taken over by Atomic Data. Scott is a graduate of the University of Minnesota and enjoys film, photography, news, politics, and spending time with his 5 year old daughter.



JONATHAN D'ALBERTIS - As **Director of Inside Sales**, Jonathan's responsibilities range from client prospecting, relationship building with clients, managing the workflow and daily functions for his Inside Sales team, process improvement for the organization and the Inside Sales department, managing expectations for current clients, and solution building for clients' needs. Jonathan spent many years at VISI.com and ipHouse leading up to the last 14 and a half years with Atomic Data. Jonathan brings extensive knowledge of the Internet Technology industry. Jonathan studied at the University of Minnesota. Outside of the office, his focus turns to his family. You may also find him strapped to a snowboard on the slopes in Rocky Mountains, immersed in a concert venue taking in a favorite show or enjoying a cribbage match with friends and family at a local coffee shop.

KYLE JOHNSON - As **Director of Client Engagement & New Business**, Kyle oversees all aspects of new client onboarding, from pre-sales engineering to documentation, migration to future-state planning. After implementation Kyle and his team of Account Coordinators works with clients on a daily basis to provide an outlet for non-technical needs. Examples include escalations, communication, reporting, budgeting, project management, and general project/break-fix oversight and management. Kyle previously spent time as one of Atomic Data's most successful outside sales representatives and very quickly propelled himself upwards in the organization. Kyle is a graduate of the University of St. Thomas and enjoys traveling, golfing, the Minnesota Timberwolves, and his dogs.



JUSTIN KELLER - As **Director of Engineering**, Justin oversees the operations of the Professional Services, Software, and Infrastructure Engineering teams. Justin began his career in software engineering as part of 1543AD, which has seamlessly merged into Atomic Data's legacy. This journey saw him not only writing code but also engaging in a multifaceted role encompassing client support, enhancements, and the meticulous process of ensuring the product aligns with client aspirations. His influence extends beyond code to the very design and analysis of projects, underscoring his client-centric ethos. Justin holds a Computer Science degree from the University of Minnesota. His hobbies include home improvement projects, activities with his family, and the occasional video game.