

## MICROSOFT 365

## BACKUP AS A SERVICE



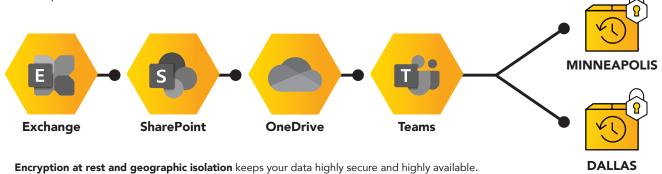
Microsoft provides a wide array of powerful cloud-delivered services within Microsoft 365, but a comprehensive backup of your data is not one of them. Microsoft 365 Backup as a Service eliminates the risk of losing access and control over your Microsoft 365 data, so that your data is always protected and accessible.

## With Microsoft 365, your data means your responsibility

Even though Microsoft hosts the infrastructure for Microsoft 365, this doesn't replace your responsibility to maintain a backup of your business-critical data. As the data owner, you control it, and it is your responsibility.

- Protect your Microsoft 365 data from accidental deletion, security threats, and retention policy gaps, with geographically isolated, fully encrypted backup archives under full Atomic Data management.
- Quickly restore individual Microsoft 365 items and files back to Microsoft 365 or to a PST file.

 Meet legal and compliance requirements with a dedicated instance, providing efficient eDiscovery of backup items.



## 6 reasons why you need an Microsoft 365 backup

1 Accidental deletion

It's one of the most common forms of cloud data loss, often going undiscovered until it's too late

Retention policy confusion/gaps

Admins don't always understand

Microsoft's retention policies, plus they
only protect from data loss in a limited

way

Insider security threats
Unaware employees introducing destructive malware, or disgruntled staff intent on deleting data.

4 Ransomware

Even Microsoft 365 is vulnerable to malicious software that encrypts databases and demands payment for access.

Legal & compliance requirements

The native capabilities in Microsoft 365
do not give full control to search and
find that critical document needed for
legal or compliance reasons.

6 Hybrid setups & migrations
Allows for protection of hybrid email and SharePoint deployments, as well as migration of mailbox data between on-prem and cloud.

SAFE. SIMPLE. SMART.