

# LARGE VENUE CAPABILITIES

In today's venue, where technology touches everything, a holistic approach is key. From 20,000 fans to 100,000, new construction to retrofit, Atomic Data brings 20+ years of enterprise networking and project management expertise to your large venue or public space.

## TECHNOLOGY

### Multimedia Integrations

- IP Televisions
- Production Control Systems
- Audio Visual
- Scoreboard
- Lighting Control
- Match Analysis Cameras
- Pitch Analysis Cameras
- Game-Day Photography

### Stadium Operations

- Concessions Back Office
- Security Cameras
- Access Control Systems
- Personnel Timecard Systems
- Voice over IP Handsets
- Distributed Antenna System

### Sporting/League Operations

- Second Spectrum
- Match Analysis
- VAR
- Team Videographer

## PROJECT MANAGEMENT

- Owners Representation
- RFP process management
- Vendor and third party management
- Implementation management

### Point Of Sale

- Concessions
- In-Seat Ordering
- Team Store
- Mobile Ordering

### WiFi

- Open Fan WiFi
- Secure WiFi
- Press WiFi

### Ticketing

- Ticket Office
- Handheld Ticket Scanners

## SPONSORSHIP IDEATION

- WiFi SSID naming
- Landing page advertising
- Fan analytics and monetization
- DAS licensing/sponsorship
- Mobile app sponsorship

