# ∧TOMICdata.

## LARGE VENUE **CAPABILITIES**

In today's venue, where technology touches everything, a holistic approach is key. From 20,000 fans to 100,000, new construction to retrofit, Atomic Data brings 20+ years of enterprise networking and project management expertise to your large venue or public space.

#### **TECHNOLOGY**

#### Multimedia Integrations

**IP Televisions Production Control Systems** Audio Visual Scoreboard Lighting Control Match Analysis Cameras Pitch Analysis Cameras Game-Day Photography

#### Stadium Operations

Concessions Back Office **Security Cameras** Access Control Systems Personnel Timecard Systems Voice over IP Handsets Distributed Antenna System

#### Sporting/League Operations

Second Spectrum Match Analysis VAR Team Videographer

#### Point Of Sale

Concessions In-Seat Ordering Team Store Mobile Ordering

#### WiFi

Open Fan WiFi Secure WiFi Press WiFi

### Ticketing

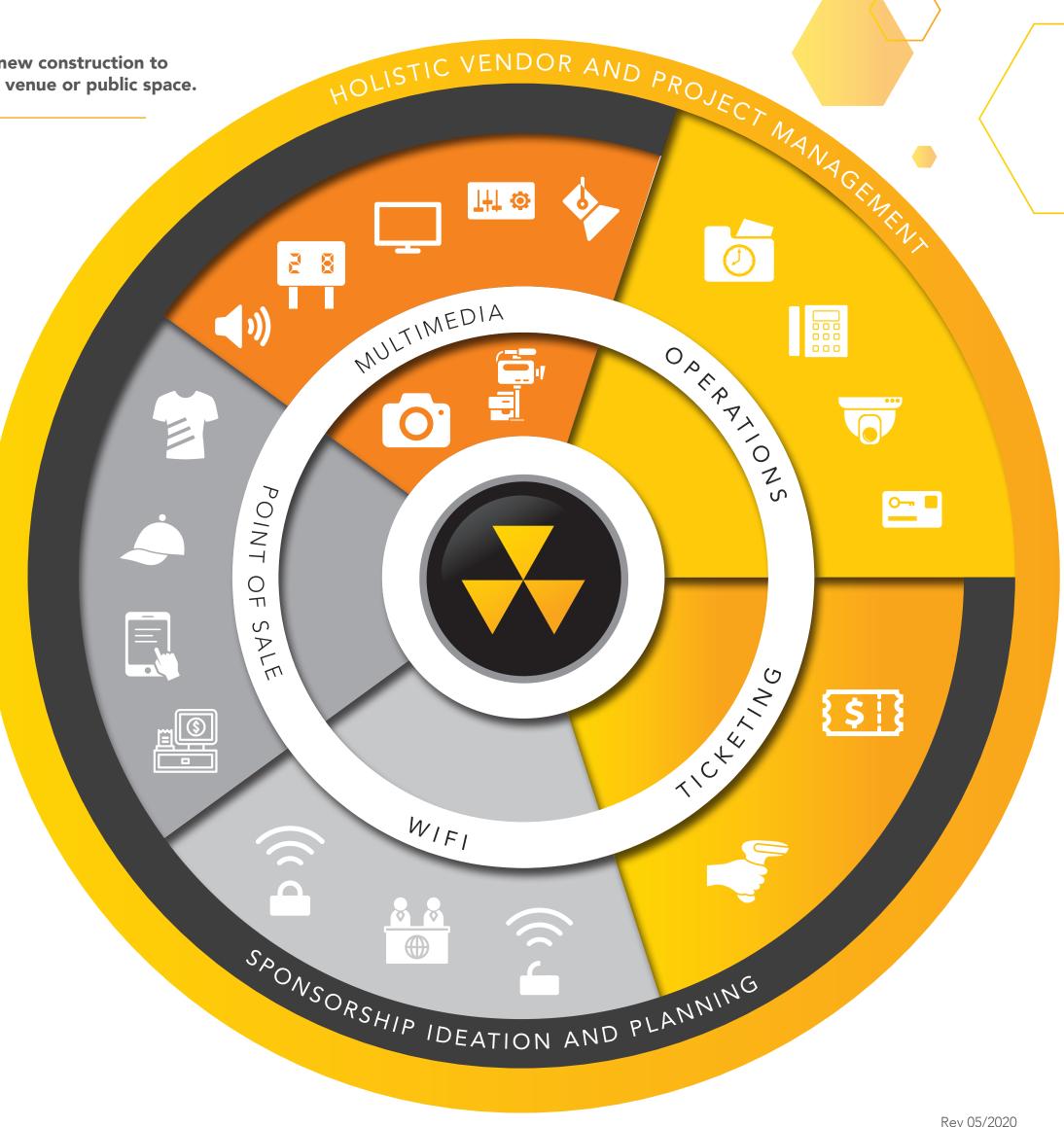
Ticket Office Handheld Ticket Scanners

#### **PROJECT MANAGEMENT**

- Owners Representation
- RFP process management
- Vendor and third party management
- Implementation management

#### **SPONSORSHIP IDEATION**

- WiFi SSID naming
- Landing page advertising
- Fan analytics and monetization DAS licensing/sponsorship
- Mobile app sponsorship



SAFE. SIMPLE. SMART.