

LARGE VENUE CAPABILITIES

In today's venue, where technology touches everything, a holistic approach is key. From 20,000 fans to 100,000, new construction to retrofit, Atomic Data brings 20+ years of enterprise networking and project management expertise to your large venue or public space.

TECHNOLOGY

◆ Multimedia Integrations

- IP Televisions
- Production Control Systems
- Audio Visual
- Scoreboard
- Lighting Control
- Match Analysis Cameras
- Pitch Analysis Cameras
- Game-Day Photography

◆ Stadium Operations

- Concessions Back Office
- Security Cameras
- Access Control Systems
- Personnel Timecard Systems
- Voice over IP Handsets
- Distributed Antenna System

◆ Sporting/League Operations

- Second Spectrum
- Match Analysis
- VAR
- Team Videographer

PROJECT MANAGEMENT

- ◆ Owners Representation
- ◆ RFP process management
- ◆ Vendor and third party management
- ◆ Implementation management

◆ Point Of Sale

- Concessions
- In-Seat Ordering
- Team Store
- Mobile Ordering

◆ WiFi

- Open Fan WiFi
- Secure WiFi
- Press WiFi

◆ Ticketing

- Ticket Office
- Handheld Ticket Scanners

SPONSORSHIP IDEATION

- ◆ WiFi SSID naming
- ◆ Landing page advertising
- ◆ Fan analytics and monetization
- ◆ DAS licensing/sponsorship
- ◆ Mobile app sponsorship

