

## WI-FI MARKETING FOR ARENAS & STADIUMS

Get to know your customers and  
keep them coming back for  
more.



- **Gather detailed fan demographics** in real-time.
- **Build loyalty for venues and teams** with increased social following and automated engagement.
- **Promote your advertisers** with tools to brand the login and redirect pages.
- **Increase fan engagement** by promoting app downloads.
- **Drive concession sales** with a user-friendly digital coupon builder.
- **Secure your network** with guest device isolation and tools to limit use.

**READY TO GET STARTED?**

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Transform your guest WiFi network into a marketing machine through customer insights,  
targeted marketing and social engagement.

- Send automated SMS, email, and social campaigns
- Collect customer demographics and build guest list
- Customize WiFi login and landing pages
- Increase security, limit bandwidth, and filter content
- Create, track and redeem coupons
- Build on in-house systems through API integrations