





## SECURITY AWARENESS CONSULTING

**Transform your weakest link into the first line of defense.** As the leading cause of data breaches, human error is the single biggest threat facing businesses. In fact, fifty-five percent of *EY Global Information Security Survey* respondents rate 'careless or unaware' employees as a high area of vulnerability. Furthermore, those same respondents also say implementing security awareness training is a high priority for their organizations. With Security Awareness Consulting from Atomic Data's certified Security & Compliance experts, you'll **rest easier knowing that your staff are less prone to preventable and common data missteps** that impact your bottom line. Topics covered include:

 <p><b>GENERAL PRINCIPLES</b></p> <ul style="list-style-type: none"> <li>▶ Defense in depth</li> <li>▶ Data classification</li> <li>▶ Acceptable use</li> </ul>	 <p><b>MOBILE &amp; EMAIL</b></p> <ul style="list-style-type: none"> <li>▶ BYOD policies</li> <li>▶ Malicious content</li> <li>▶ Sensitive info handling</li> </ul>	 <p><b>ID/PASSWORD MANAGEMENT</b></p> <ul style="list-style-type: none"> <li>▶ Password policies</li> <li>▶ Credential sharing</li> <li>▶ Security roles</li> </ul>	 <p><b>SOCIAL ENGINEERING</b></p> <ul style="list-style-type: none"> <li>▶ Phishing</li> <li>▶ Pretexting</li> <li>▶ Baiting</li> </ul>
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▶ Plus HIPAA/PCI awareness, environmental security, web security, physical security, & more.

### PHISHING SIMULATION & EDUCATION

**Forty-three percent of data breaches in 2016 resulted from phishing or other social-based attacks<sup>1</sup>.** These highly targeted and increasingly sophisticated emails, clicked by twenty-three percent of recipients, are designed to kick off a chain reaction of malicious access. Ninety-five percent of the time this access results in the installation of malware and the compromise of intellectual property, money, client data, or worse.

**Keeping your employees aware, trained, and accountable is the single best defense against phishing.** With Phishing Simulation & Education from Atomic Data, your employees will be safely phished using customized or pre-made email campaigns. Those that click the phishing link are notified, making them aware of their mistake. Customized training modules can then be deployed to improve phishing identification. Finally, reports can be generated to give leadership staff insight into employee awareness.

#### CLIENT BENEFITS

- ▶ Heightened awareness
- ▶ Post-campaign training
- ▶ Optional reporting